

TRANSPORTATION COMMITTEE REPORT relative to updating and implementing the City's Transportation Demand Management (TDM) measures and integrating TDM with the Mobility Plan 2035.

Recommendations for Council action, pursuant to Motion (Bonin - Huizar - Koretz):

1. REQUEST the City Attorney, in conjunction with the Department of City Planning and the Los Angeles Department of Transportation (LADOT), to prepare and present an ordinance:
 - a. Updating the City's TDM requirements and amending Los Angeles Municipal Code (LAMC) sections related to TDM, including shared and off-site parking and related fee schedules, as needed to implement TDM measures.
 - b. Amending, as necessary, applicable LAMC sections related to project review to ensure consistency with Mobility Plan 2035.
2. DIRECT the Personnel Department, Department of City Planning and the LADOT to report relative to TDM best practices that could be implemented for City employees.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

(Planning and Land Use Management Committee waived consideration of the above matter)

SUMMARY

On February 23, 2018, Council considered Motion (Bonin - Huizar - Koretz) relative to updating and implementing the City's TDM measures and integrating TDM with the Mobility Plan 2035. Motion states that TDM refers to various strategies that change travel behavior in order to improve efficiency, ease traffic, and reduce carbon footprints. It includes a menu of options for employers and institutions, including ridesharing, carpooling, vanpooling, shuttles, telecommuting, flexible work hours, bicycle parking, subsidized transit passes, and more.

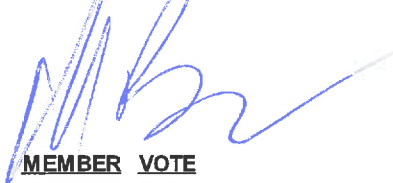
To respond to the City's Mobility Plan 2035, new emission reduction mandates, and new technology and transportation infrastructure, Motion movers believe the time has come to update the City's TDM Ordinance which was adopted in 1993. Motion movers further believe that the TDM Ordinance update should offer a user-friendly menu of TDM strategies that promote equitable, multimodal access to destinations and can be adapted as transportation technologies and services continue to evolve. It is also believed that General Plan policies and sections of the LAMC be reviewed and amended to align with the complete streets policies of Mobility Plan 2035, specifically where the City directs public right-of-way investments to support multimodal streetscape improvements.

Ordinance to update the TDM accordingly. Motion also recommends that Council instruct the Personnel Department, Department of City Planning and the LADOT to report relative to TDM best practices that could be implemented for City employees. Council referred Motion to the Information, Technology, and General Services Committee and the Planning and Land Use Management Committee for consideration.

At its meeting held February 28, 2018, the Transportation Committee discussed this matter with representatives of LADOT and the City Planning Department. Department staff stated the goals of the TDM Ordinance are to improve air quality and reduce harmful emissions by encouraging alternatives to single-driver commuting. Staff is conducting public outreach and seeking input from the business community and from Neighborhood Councils. The Committee Chair suggested that staff devise an outline for the completion and implementation of a new TDM Ordinance with anticipated milestone dates. It was also suggested that staff include representatives of the Departments of Aging and Disability in the TDM Working Group, and that community outreach include other advocacy organizations such as AARP. Committee recommended that Council approve Motion's recommendations.

Respectfully Submitted,

TRANSPORTATION COMMITTEE



MEMBER VOTE

BONIN: YES

MARTINEZ: YES

KORETZ: YES

JAW

-NOT OFFICIAL UNTIL COUNCIL ACTS-